



CASSIA
PHUKET



The leading international operator in the boutique resort, residences and spa industry, Banyan Tree introduces **Cassia**, a unique and appealing proposition that brings together world class hospitality and attractive investment opportunity packaged in an affordable holiday home in a range of stunning locations.

The new hotel and investment property brand by the multi-award winning Banyan Tree Group targets savvy investors and informed travellers with cleverly configured spaces and a choice menu of personalised services.





Long renowned as a travellers' paradise, Phuket is famed the world over for its tropical trinity of year-round sun, azure seas speckled with offshore islands, and alabaster sand. The Pearl of the Andaman rivals the Caribbean and the Mediterranean as a destination of choice for an unforgettable vacation, or a dream holiday home.

Cassia Phuket is located on a lagoon site at the heart of Laguna Phuket, Asia's first integrated destination resort, where deluxe hotels and villas span 1,000 acres of tropical parkland along the pristine beaches and azure waters of Phuket's West coast, Thailand. Facilities and activities include spas, restaurants, bars, resort golf and boutique shopping. Cassia Phuket offers something for everyone with ample opportunities for fun, romance, relaxation and exploring.



Compact yet comfortable, Cassia Phuket comes in different sizes and configurations to suit varying budgets. Offering one and two bedroom units ranging from 40 sq.m. to 86 sq.m., every inch of the floor space has been designed for maximum usage, including the compact but efficiently laid-out pantry, dining, the optional mezzanine unit, and living areas that flow into one another to form a generous integrated space.





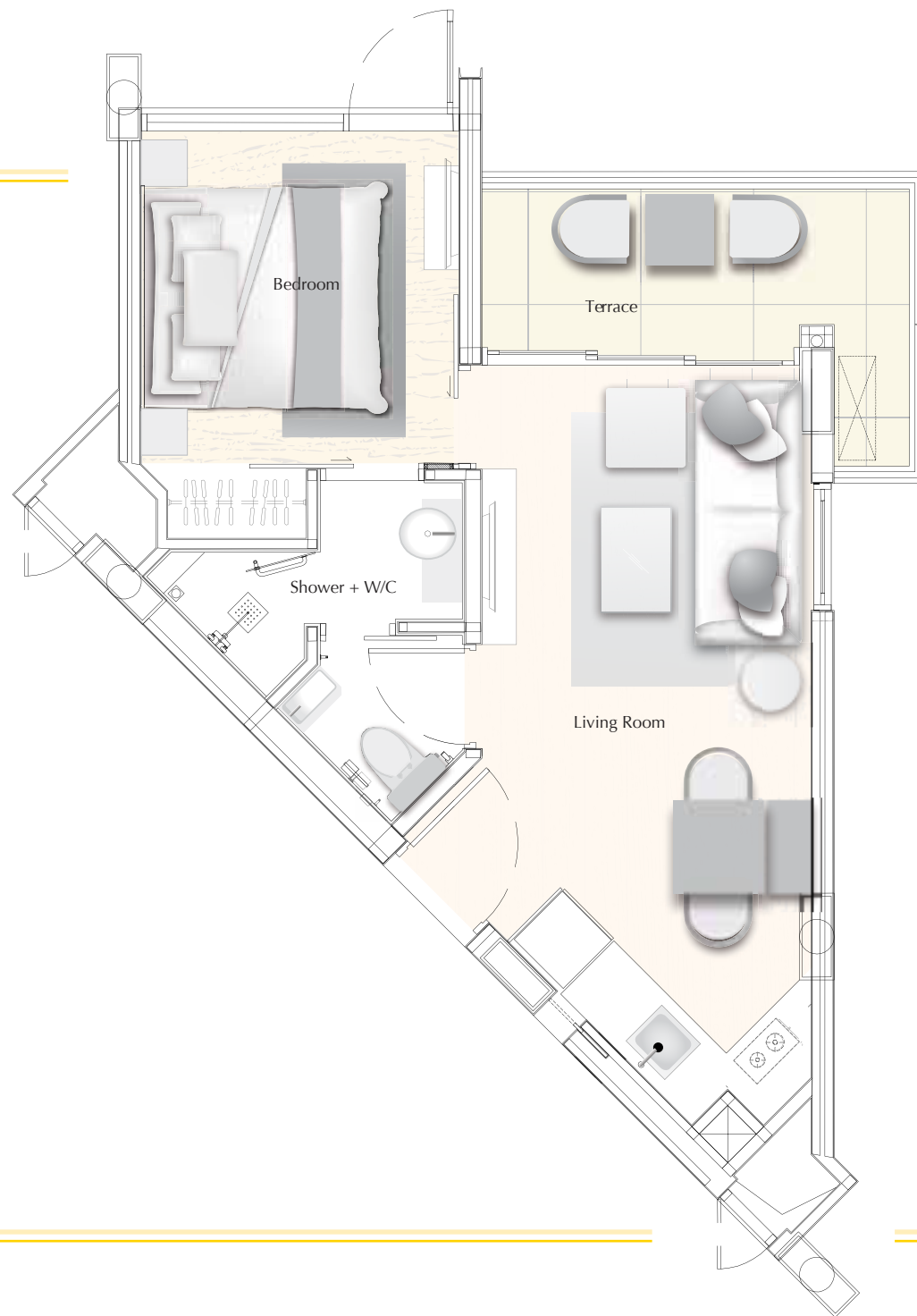
Cassia aims to provide guests with authentic, memorable experiences, and promoting an appreciation of the local heritage and culture. These aspirations, combined with a solid leaseback programme and exclusive owner privileges, inspires healthy financial and lifestyle returns.

THE LIFESTYLE

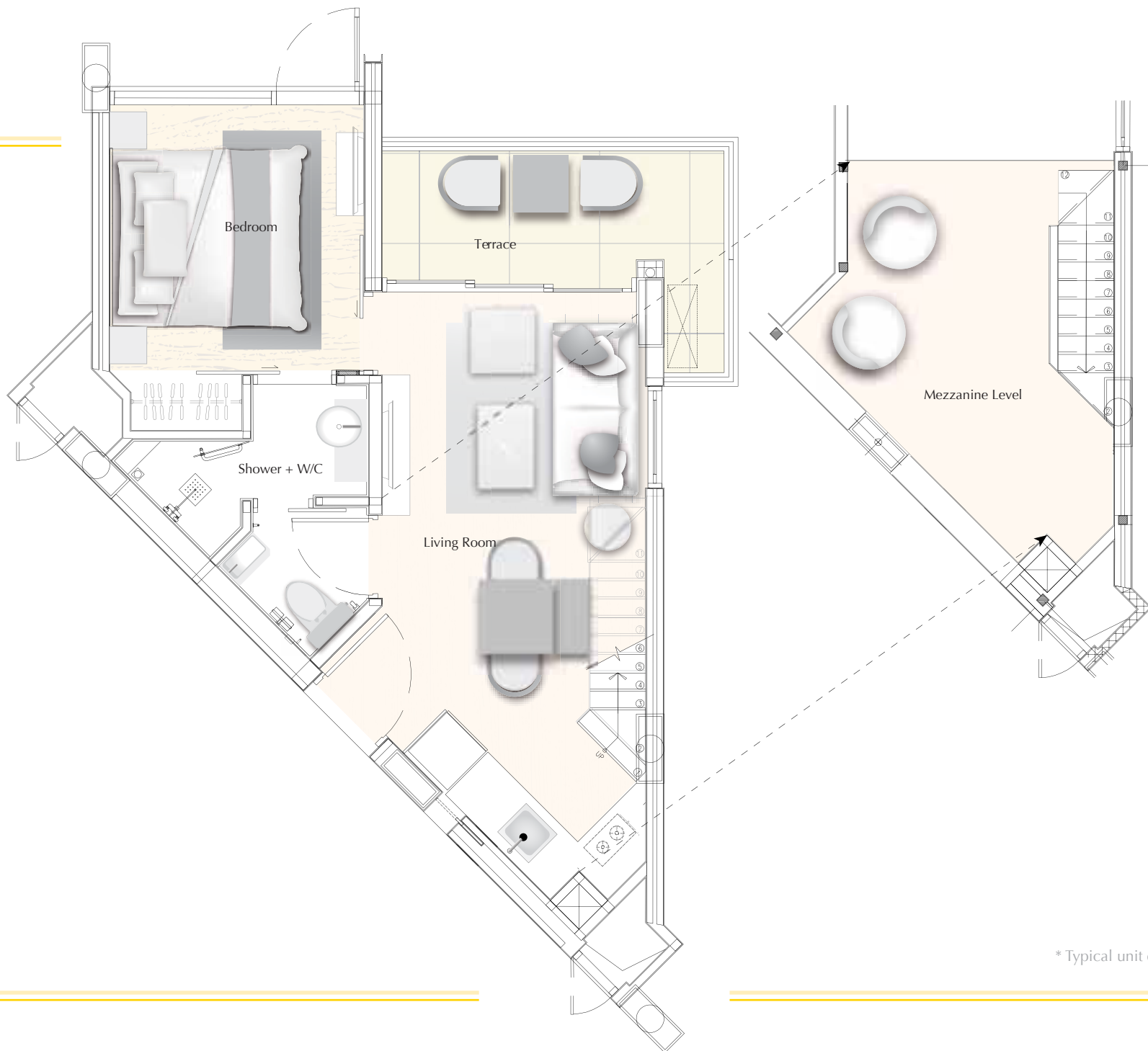


1 Bedroom type B*

A/C Area	35 sq.m.
Terrace Area	7 sq.m.
Total Area	42 sq.m.



* Typical unit displayed, other 1 bedroom unit types are available.



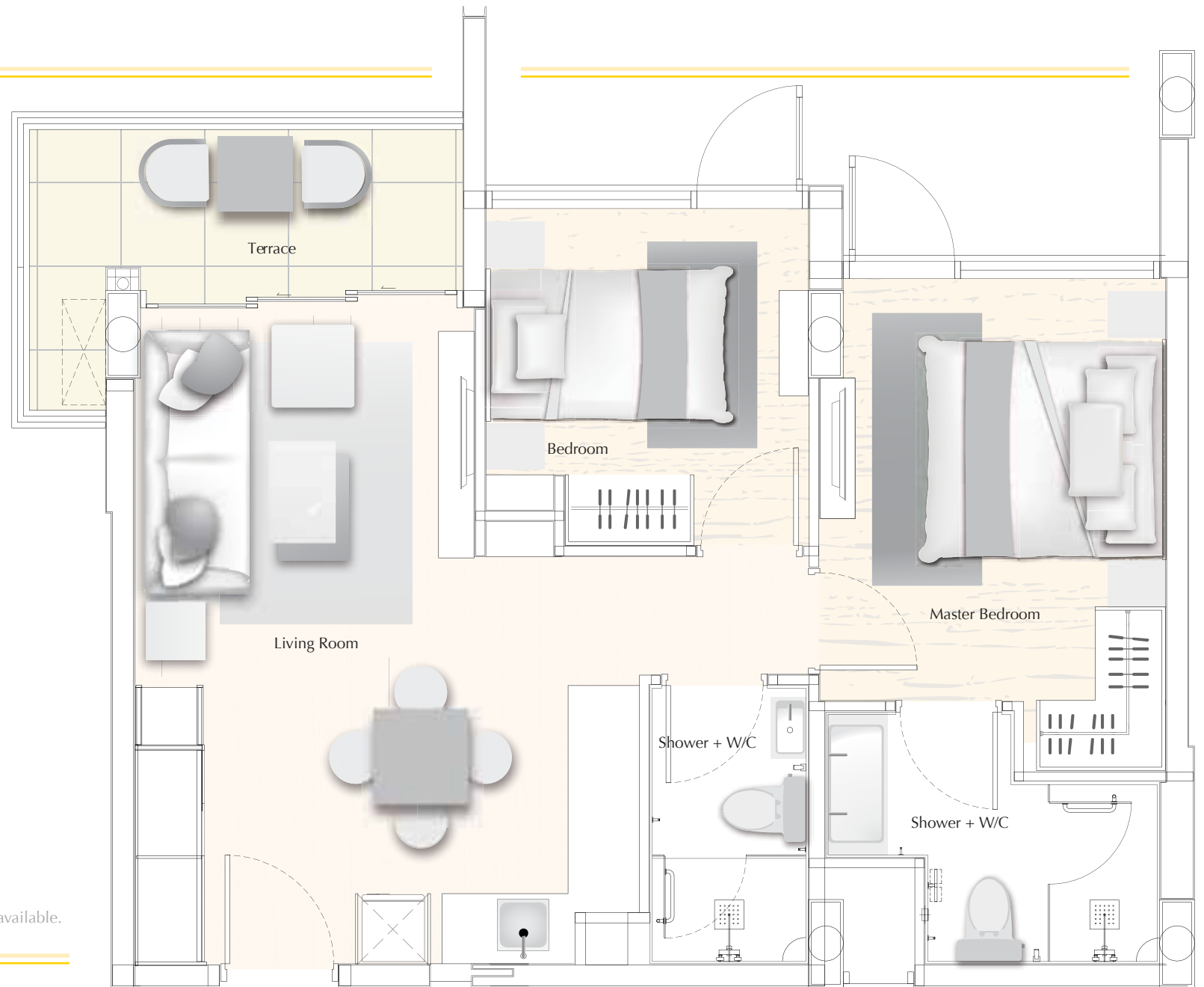
1 Bedroom type B1S* with mezzanine

A/C Area	35 sq.m.
Mezzanine Area	12 sq.m.
Terrace Area	7 sq.m.
Total Area	54 sq.m.

* Typical unit displayed, other 1 bedroom with mezzanine unit types are available.

2 Bedroom type D

A/C Area	55 sq.m.
Terrace Area	7 sq.m.
Total Area	62 sq.m.

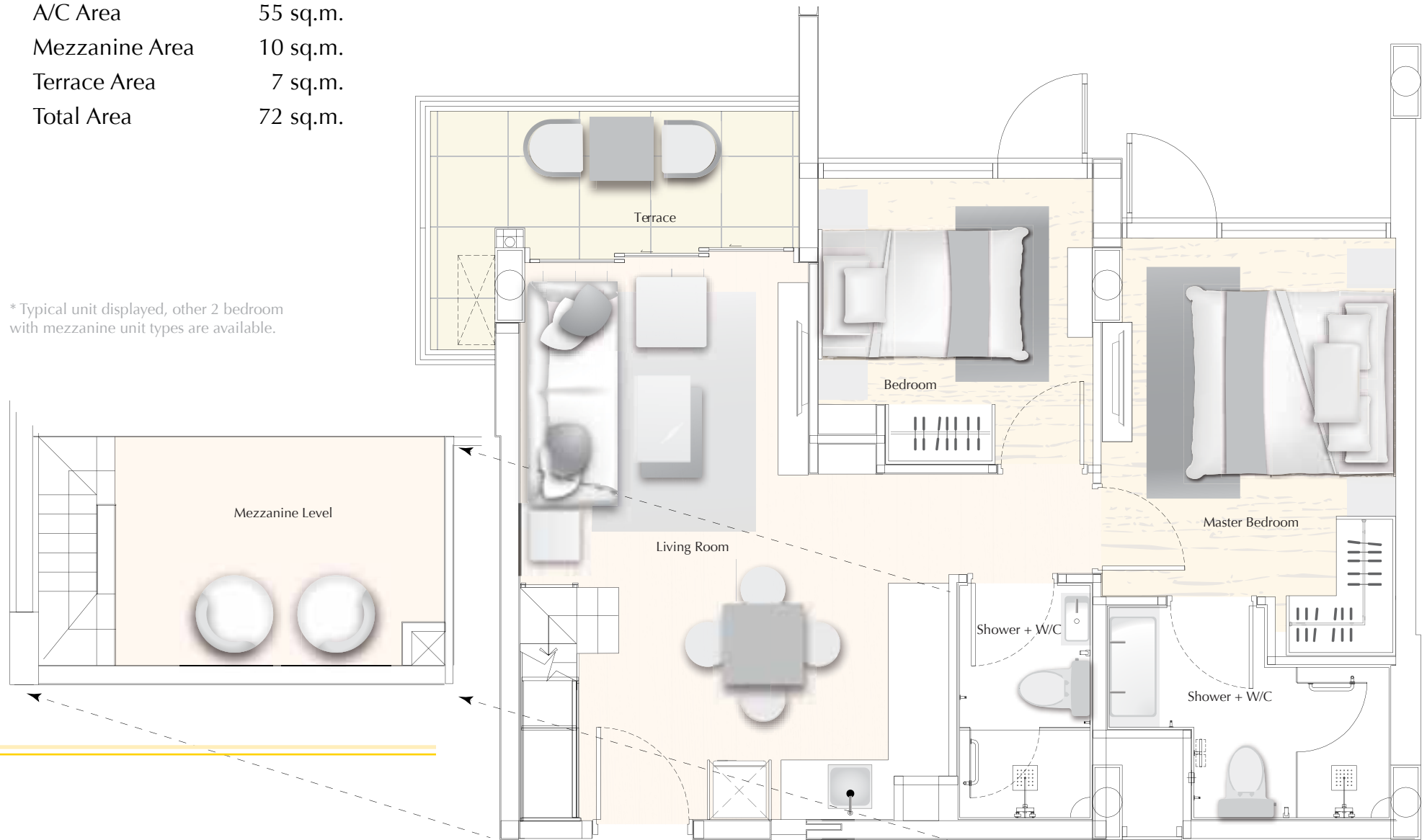


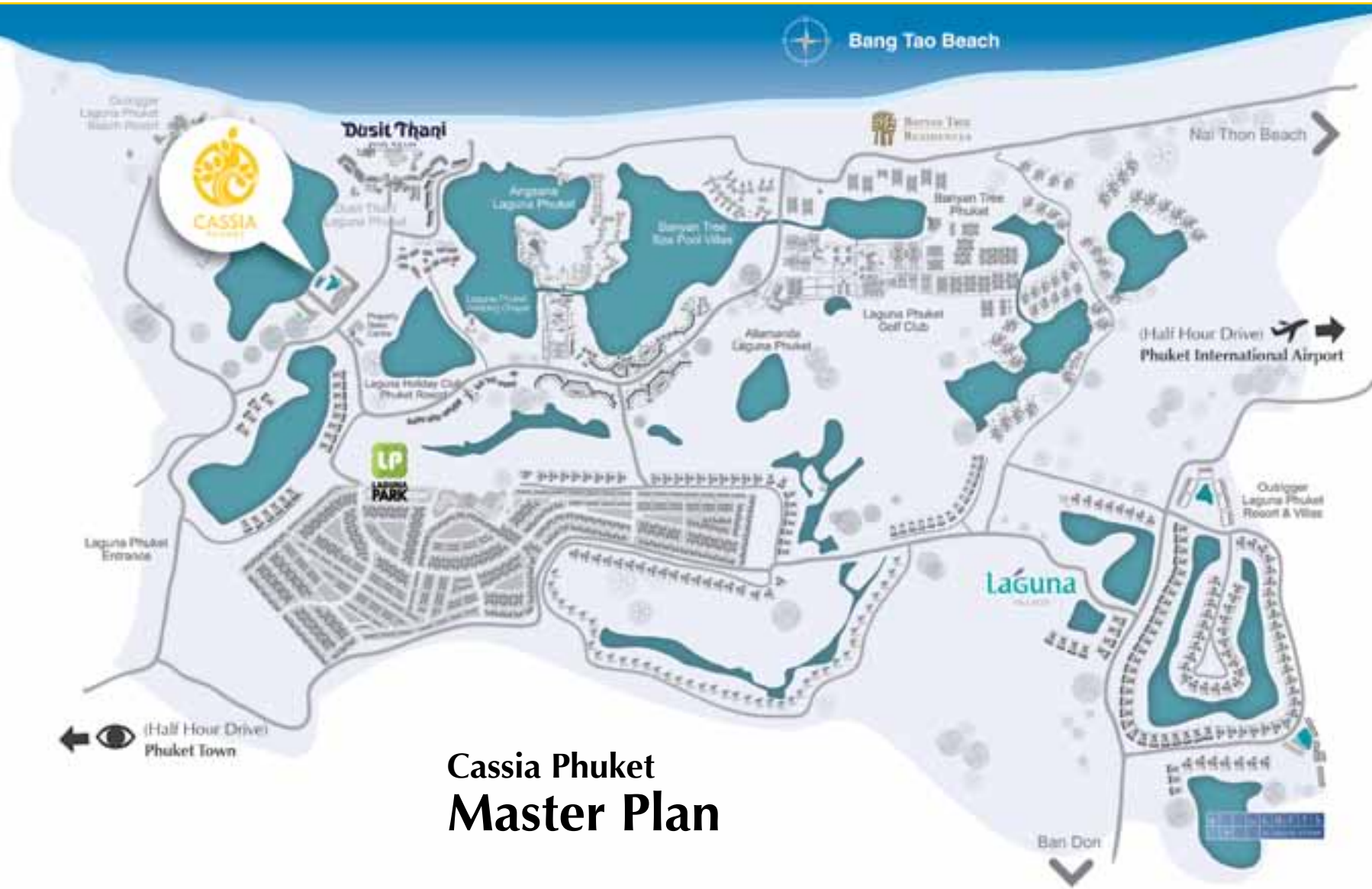
* Typical unit displayed, other 2 bedroom unit types are available.

2 Bedroom type D1S* with mezzanine

A/C Area	55 sq.m.
Mezzanine Area	10 sq.m.
Terrace Area	7 sq.m.
Total Area	72 sq.m.

*Typical unit displayed, other 2 bedroom with mezzanine unit types are available.





Cassia Phuket Master Plan

Cassia Phuket Site Plan



THE BENEFITS



Left:
Banyan Tree Vabbinfaru, Maldives

Right, from top:
Bantan Tree Bangkok, Thailand
Cassia Lijiang, China
Angsana Lăng Cô, Vietnam

These are but a few destinations of the Sanctuary Club's growing list of exchangeable properties.



THE DEVELOPER

A leading international operator in the premium resort and spa industry, Banyan Tree Hotels and Resorts, founded in 1994, is a renowned Asian brand that is synonymous with prestige and lavishness. In 2006, Banyan Tree Holdings became a listed company on the Singapore Stock Exchange. Banyan Tree currently operates and manages over 30 resorts and hotels worldwide, over 60 spas, in excess of 80 retail galleries and 3 golf courses.

To best deliver upon Cassia's commitment to sustainable hospitality which also safeguards the cultural and ecological beauty of each destination, Cassia conforms to leading global sustainable design standards that ensures energy & water efficiency as well as an overall low footprint of operations.

Specialist GPS Green is managing the development process. Cassia is committed to both EarthCheck's design and operational standards, ensuring it meets world's best practice in holistic sustainable tourism.



BANYAN TREE
GROUP



GPS Green



EARTHCHECK

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